

New Directions for New York: A Public Health and Safety Approach to Drug Policy

A State and City-focused Conference co-hosted by:
The New York Academy of Medicine and the Drug Policy Alliance

SPONSORSHIP OPPORTUNITIES

Date: Thursday evening, January 22 & Friday, all day, January 23, 2009

Location: New York Academy of Medicine, 1216 Fifth Avenue, New York, NY 10029

Website: www.newdirectionsnewyork.org

The New York Academy of Medicine and the Drug Policy Alliance have come together to convene *New Directions for New York*. Drawing from disciplines such as public health, drug treatment, harm reduction, medicine, and public safety and criminal justice the Conference will convene key political leaders, community organizations, leading academics, service providers, advocates, and people directly impacted by the range of drug policies in New York City and State. At the conference, we'll work to build mutual understanding and develop a shared course of action toward shaping a public health approach to drug policy in New York.

Conference sponsors and partners will be recognized as important leaders in supporting and bringing this forward-thinking change to fruition.

CONFERENCE SPONSOR -- \$1,000 – \$5,000

In return for helping cover the costs of holding the conference, your organization will:

- be prominently recognized in our conference materials, website and in all conference email messages
- be announced at the podium at the start of all plenary sessions
- receive a complimentary copy of a special issue of the Journal of Urban Health to be published after the conference that will provide evidence and best practices for a public health approach to drug policy
- receive 5 reserved registration spaces

CONFERENCE PARTNER -- FREE

In return for publicizing the conference through your email lists and to your members, your organization will:

- be recognized in our conference materials and website
- receive a complimentary copy of a special issue of the Journal of Urban Health to be published after the conference that will provide evidence and best practices for a public health approach to drug policy

Space at *New Directions for New York* is limited, so reserve your space now by becoming a Conference Sponsor or Conference Partner. For more information, please contact Stefanie Jones at (212) 613-8047, or email sjones@drugpolicy.org.