We’ve reached the tipping point.
The work described herein includes that of the Drug Policy Alliance, a 501(c)(3) organization, and Drug Policy Action, a 501(c)(4) organization. References to “DPA” refer to the work of both organizations.
Twenty years ago, the Drug Policy Alliance was founded to promote alternatives to the disastrous war on drugs. We saw ourselves building on historic movements for justice.

Today we’re the largest and most effective drug policy reform organization in the world – and have achieved more than anyone would have thought possible a decade ago. As a DPA member, you can be proud of the real change that you have helped bring to fruition.

Making marijuana legal has always been a big part of our work. Beginning with California in 1996, DPA has led roughly half of the campaigns that have legalized medical marijuana, most recently in New York in 2014. We’re also the only organization that played a role in all the victorious campaigns to legalize marijuana more broadly – Colorado and Washington in 2012, Uruguay in 2013, and Oregon, Alaska and Washington, D.C. in 2014.

And ending marijuana prohibition is only part of what DPA does.

DPA’s mission is to end the drug war, which means treating drug use and addiction as health issues, not criminal ones. It means not arresting people for possessing or using any drug, absent harm to others. And it means dramatically reducing the number of people locked up for drug law violations. Drug policy reform, in fact, has become the cutting-edge of efforts to end mass incarceration.
We lead a movement that includes people from across the political spectrum – young libertarians and black faith leaders, Arianna Huffington and Grover Norquist, Kofi Annan and Sir Richard Branson.

We are people who love drugs, people who hate drugs, and people who don’t give a damn about drugs – but all of whom are determined to end the wasteful, unjust war on drugs. We envision a future where people aren’t punished simply for what they put in their own bodies but only for crimes committed against others. We’re fighting for the day when people look back at the drug war much the way we do alcohol Prohibition today.

And we’re finally winning, especially when it comes to ending marijuana prohibition. Our eyes are now squarely set on the big prize – California in 2016 – and we’re already playing a leading role in that effort.

None of this is easy and we need your support now more than ever. The war on drugs remains entrenched and codified in a complex web of policies in every state and locality, at the federal level, and even globally.

As we move into a new phase of our work that builds on our many local, state, federal and international victories, you can take pride in the fact that, thanks to your support, DPA is stronger and more effective than ever before. But we still have a lot of work to do before we can claim victory in the struggle for drug policies grounded in science, compassion, health and human rights.

We’re counting on your continued support to make that victory possible.

Ira Glasser
President

Ethan Nadelmann
Executive Director
Here are some of the once-unimaginable developments that you helped make a reality in 2014:

- Oregon, Alaska and Washington D.C. legalized marijuana
- California and New Jersey passed groundbreaking criminal justice reforms
- Eight former presidents and other world leaders called for ending criminalization and legally regulating drugs
- Congress passed its first major marijuana law reform, to protect state medical marijuana laws
- The Obama administration spoke out forcefully against mass incarceration
- Marijuana reform was embraced by racial justice advocates, with major reforms passing in D.C. and NYC
- Our work to prevent drug overdose deaths took off around the country
In 2014 DPA launched a library of stock photos for use in media coverage. The photos, such as this one, feature California medical marijuana dispensaries and patients and are available on our website for use.
Marijuana prohibition has resulted in more than 25 million arrests in the U.S. and has deprived otherwise law-abiding people of their jobs, educational opportunities, housing and freedom. It is unique among American criminal laws – no other law is both enforced so widely and harshly yet deemed unnecessary by a majority of the population.

Even just five years ago, most people thought marijuana legalization was little more than a pipe dream. We’ve done what was once thought impossible – making it a mainstream political demand, supported by a clear majority of Americans, with the momentum squarely on our side.

The 2014 election was an extraordinary one for the marijuana reform movement, as Oregon, Alaska and D.C. proved that Colorado and Washington were no flukes.

DPA was the single largest donor to the Oregon campaign and was deeply involved in the measure’s drafting and on-the-ground campaign. DPA also supported Alaska’s initiative with assistance on the drafting, as well as financial and other support for the campaign, making it the first ‘red’ state to legalize marijuana.

Washington, D.C. voters, meanwhile, sent a powerful message by passing their legalization measure with a whopping 70% of
the vote. DPA provided significant financial assistance and played a leadership role – co-chairing the campaign, coordinating efforts around coalition building and voter outreach, and advising on the drafting of the law. This was the first legalization campaign in which concerns about racial disproportionality in marijuana enforcement played a major role.

These victories are even more remarkable for having happened in a non-Presidential election, when voter turnout is typically low, and in a year when Democrats were trounced at the polls. These successes will boost efforts already underway in California, Massachusetts, Maine, Nevada, Arizona and other states to end marijuana prohibition in 2016.

2014 also marked a breakthrough in our work on Capitol Hill to reform federal marijuana policy – where, for the first time ever, Congress passed a major marijuana law reform. After 12 years of hard work, we finally passed long-sought legislation that cuts off funding for the Drug Enforcement Administration (DEA) and other federal law enforcement agencies to interfere with state medical marijuana laws.

DPA also led the campaign that made New York the 23rd state to allow legal access to medical marijuana, and now we’re working to improve and implement the new law.

And we also scored a major victory in New York City, where we’ve worked for years leading efforts to end the city’s outrageous number of marijuana arrests. In November, Mayor Bill de Blasio announced that the penalty for marijuana possession would be reduced to a ticket. This could make a huge difference for the tens of thousands of New Yorkers – overwhelmingly young black and Latino men – who are targeted and arrested every year for small amounts of marijuana.

We took a lot of important steps in 2014, but there’s still a lot of work to be done to reach our ultimate goal of ending federal marijuana prohibition.
In D.C., a Vote to Legalize Marijuana Is a Vote for Justice

“The evidence at this point is clear: The long-term health effects of incarceration are far worse than the long-term health effects of marijuana use… Initiative 71 is the first step in the broader effort to develop a new system based on economic and racial justice.”

Dr. Malik Burnett, MD, MBA
DPA Policy Manager and Co-Chair of Washington D.C.'s Initiative 71 Campaign
Supporters at a rally during DPA’s International Drug Policy Reform Conference in Denver.
Ending the Drug War and Mass Incarceration

Half a million people are locked up in U.S. prisons and jails today because of drug prohibition. They are disproportionately black and Latino. It costs billions of dollars annually to incarcerate them. DPA believes that when people struggle with drug misuse, compassion is typically more effective than punishment.

The 2014 election was a big turning point for our work on criminal justice reform, revealing an electorate eager to reduce prison populations and the power of the prison industrial complex. DPA’s 2014 victories were as big as any in our history, including our treatment-instead-of-incarceration initiative that has diverted hundreds of thousands of people from prison in California as well as our successful efforts to reform New York’s draconian Rockefeller Drug Laws.

California took a significant step toward ending mass incarceration and the war on drugs by approving Proposition 47, which DPA supported with assistance on its drafting and financial support for the campaign. On the heels of reforming the state’s “Three Strikes” law in 2012, Prop. 47 changed simple drug possession and other nonviolent offenses from a felony to a misdemeanor.

We anticipate this will drastically reduce the number of people in state prisons and county jails by making 20,000 people behind bars
eligible for resentencing and reducing new prison admissions by 40,000 to 60,000 people every year.

DPA also led a hard-fought battle to reform the broken bail system in New Jersey, where 75% of the 15,000 people in its jails are awaiting trial rather than serving a sentence. This victory will significantly reduce the number of people behind bars in New Jersey for nothing more than a low-level drug law violation.

Meanwhile, we’re making progress at the federal level like never before. While President Obama and Attorney General Holder mostly disappointed us in their first term, in their second they have made a series of moves indicating that they are serious about reducing mass incarceration and fixing our broken criminal justice system. Holder offered the Obama administration’s most forceful critique to date of U.S. mass incarceration policies at a meeting of the hemisphere’s security ministers in Medellín, Colombia:

“The path we are currently on is far from sustainable. As we speak, roughly one out of every 100 American adults is behind bars. Although the United States comprises just five percent of the world’s population, we incarcerate almost a quarter of the world’s prisoners. While few would dispute the fact that incarceration has a role to play in any comprehensive public safety strategy, it’s become evident that such widespread incarceration is both inadvisable and unsustainable.”

And in perhaps the most bitterly divided Congress ever, we’re working closely with legislators from both sides of the aisle to reform mandatory minimum drug laws. These disastrous laws have put more than a hundred thousand people in federal prison – sometimes for life – for low-level nonviolent drug offenses.

With your support, more and more policymakers and elected officials are realizing that for the sake of our safety and health – and their careers – it makes sense to be smart on crime.
California’s Prop. 47 Puts State at Center of a National Push for Sentencing Reform

“We hope we’re setting a precedent for the nation.”

Lynne Lyman
DPA California State Director
Patty DiRenzo lost her son, Salvatore, to an accidental overdose in 2010 and worked with DPA to pass overdose prevention reforms in New Jersey.
DPA is leading the fight to reduce the death, disease, crime and suffering associated with both drug use and drug prohibition. This means supporting harm reduction interventions that are grounded in science, compassion, health and human rights.

Earlier in DPA’s history, our major focus was reducing the spread of HIV/AIDS by making syringes legally available. We passed reforms in California, New Jersey and New York, and continue to devote modest resources to this work. We also promote counseling and treatment, including maintenance therapies such as methadone, buprenorphine and prescribed heroin programs for people struggling with addiction.

But beginning a decade ago, DPA took the lead in addressing the most urgent crisis: overdose deaths, which recently surpassed auto accidents as the leading cause of accidental death in the U.S.

DPA advocates for expanded access to the overdose antidote naloxone, supervised injection facilities, and 911 Good Samaritan laws. In fact, DPA is responsible for the passage of more state-based overdose prevention legislation than any advocacy group in the country.

Most people who overdose don’t die. But the chance of surviving an overdose, like that of surviving a heart attack, depends greatly on how fast one receives medical assistance.
Unfortunately people are afraid to call 911 because they don’t know if the police who respond will focus on arresting those present rather than saving someone’s life.

Since DPA passed the first 911 Good Samaritan law in New Mexico in 2007, 20 more states and the District of Columbia have passed similar laws, with DPA playing a leading role in many of these efforts.

DPA has also taken the lead in expanding access to the overdose antidote naloxone, which is a safe, generic, non-psychoactive drug that works quickly and is easy to administer. It has saved tens of thousands of lives but could be saving many more. Many states are getting naloxone in the hands of more people, including law enforcement and emergency responders. Anyone who uses opiates for any reason at all should have naloxone readily available, and their friends and family should know how to administer it.

There’s no good reason for limiting the availability of this antidote. If we really want to save lives, pharmacists should be allowed to sell it to whomever needs it.

That’s why we’re especially proud to have led a successful effort in California in 2014 that made it the first state to pass a law that permits pharmacists to furnish naloxone upon request. Previously, naloxone was available only by prescription from a healthcare provider or from a small handful of naloxone distribution programs throughout the state.

We’re working to educate our fellow Americans about the best policies and practices to prevent tragic drug-related deaths. Perhaps these ideas may make some of us uncomfortable, but we need to embrace them as soon as possible. Our sons and daughters, brothers and sisters are counting on it.

The cost of a slow learning curve is simply too great.
Changing Laws, Saving Lives

Thanks to you, life-saving “911 Good Samaritan” and naloxone access reforms are benefitting Americans in states around the country.

“DPA has passed more reforms to reduce overdose deaths than any group. People like you now have better access to medicine that can save the life of a loved one.”

– Meghan Ralston, DPA Harm Reduction Manager
DPA Executive Director Ethan Nadelmann speaking at TEDGlobal 2014 in Rio de Janeiro, Brazil.
Educating the Public, Building a Movement

DPA is at the forefront of the burgeoning drug policy reform movement. We’ve taken a perspective that long hovered at the fringes of U.S. and international politics and brought it into the mainstream without sacrificing our passion, our vision or our core principles.

While much of our day-to-day work involves organizing and leading political coalitions to advance specific policy objectives, we also “connect the dots” among the many issues that make up the drug policy reform agenda.

DPA consistently utilizes the media and online activism to spread the word and broaden the debate on drug policy – and in the past year we were more successful than ever. We do this with the best drug policy media team in the world and an email subscriber list of 340,000, which is unparalleled in the field. We also help fund and mentor local drug policy reform organizations.

**Engaging Parents and Youth**

Drug war proponents often claim it protects children – when in fact it makes their lives much more dangerous. That’s why DPA promotes effective drug education for youth that moves beyond inaccurate, fear-based messages and zero-tolerance policies by offering honest, reality-based information grounded in dialogue and trust.

In 2014 DPA released new, updated English- and Spanish-language editions of our influential publication, *Safety First: A Reality-Based*
Approach to Teens and Drugs, with new sections on adolescent brain development and marijuana legalization.

Safety First has provided hundreds of thousands of parents with the tools needed to foster open and honest dialogue with their children around the risks and consequences of drug use. We are now reaching many more parents and educators in light of the nationwide momentum in favor of marijuana legalization and other drug policy reforms.

Taking Our Message To The World
We’re also increasingly taking our work beyond U.S. borders. In just the last few years, there has been a dramatic series of events, as drug policy reform has gained unprecedented momentum in Latin America and other parts of the world.

DPA has been deeply involved in these developments from the beginning – advising activists, leaders and high-level officials in Colombia, Guatemala, Jamaica and Mexico, providing them with research and information to support their proposals, and appearing in dozens of international media outlets.

In 2014, we worked closely with the Global Commission on Drug Policy to release their latest groundbreaking report. The Commission includes DPA Honorary Board member Richard Branson, former UN Secretary General Kofi Annan, and former heads of state of Brazil, Chile, Colombia, Greece, Mexico, Nigeria, Poland, Portugal and Switzerland.

The report is by far their boldest yet, calling for decriminalization, alternatives to incarceration, and greater emphasis on public health approaches – and now also legal regulation of most currently-illegal drugs. The Commission is the most distinguished group of high-level leaders to ever call for such far-reaching changes.
The import of the Commission’s report lies in both the distinction of its members and the boldness of their recommendations. The former presidents and other Commission members pull no punches in insisting that national and global drug policies reject the failed prohibitionist policies of the 20th century in favor of a new framework for the 21st century.

When the Commission released its initial report just four years ago, few expected its recommendations to be embraced anytime soon by current presidents.

But that’s exactly what happened, with Colombian President Juan Manuel Santos and Guatemalan President Otto Pérez Molina speaking out boldly, former Mexican President Felipe Calderón calling on the United Nations to reassess the prohibitionist approach to drugs, and Uruguayan President José Mujica approving the first national law to legally regulate marijuana. Meanwhile, one Commission member, Kofi Annan, has opened up the drug policy debate in West Africa, recruiting some of the region’s most distinguished figures.

**Conclusion**

There’s no question that the genie of reform has escaped the prohibitionist bottle. Yet while public opinion has shifted dramatically over the last decade in favor of reforming marijuana laws and dismantling the egregious excesses of the drug war, we can’t expect it to just go away quietly.

It’s up to us – as people who care about science, compassion, health and human rights – to ensure that real change continues as quickly as possible.
Teresa Carmona holds a picture of her son, who was murdered in Mexico’s drug war, at DPA’s Reform Conference.
DPA received grants from 21 local and national foundations in 2014. Most support specific parts of our agenda that align with their own organizational priorities, on issues including criminal justice reform, racial justice, human rights, civil liberties, HIV/AIDS prevention, and public health.

- Angelica Foundation
- Brightwater Fund
- Californians for Safety and Justice
- Curtis W. McGraw Foundation
- Doris Goodwin Walbridge Foundation
- Elton John AIDS Foundation
- Fund for New Jersey
- Herb Block Foundation
- Hugh M. Hefner Foundation
- Jacob and Valeria Langeloth Foundation
- Libra Foundation
- MAC AIDS Fund
- McCune Charitable Foundation
- Public Welfare Foundation
- New York Foundation
- Open Society Foundations
- Riverstyx Foundation
- Rosenberg Foundation
- Shanbrom Family Foundation
- Shelley and Donald Rubin Foundation
- Syringe Access Fund
- Vital Projects Fund
The Drug Policy Alliance Advocacy Grants Program promotes policy change and advances drug policy reform at the local, state and national levels by strategically funding smaller, geographically limited or single-issue projects. Funded annually at a level of roughly $1.2 million, the Advocacy Grants program raises awareness and promotes policy change through two vehicles: the Promoting Policy Change Program and the Special Opportunities Program.

**Promoting Policy Change**
- A Better Way Foundation
- A New PATH
- AlterNet
- California Society of Addiction Medicine
- Center for Living & Learning
- CitiWide Harm Reduction
- Colorado Criminal Justice Reform Coalition
- DRCNet
- Drug Policy Forum of Hawaii
- Drug Truth Network
- Harm Reduction Action Center
- Institute of the Black World 21st Century
- Justice Not Jails
- Justice Strategies
- Legal Services for Prisoners with Children
- Los Angeles Community Action Network
- Marijuana Majority
- Mothers Against Teen Violence
- New York Academy of Medicine
- North Carolina Harm Reduction Coalition
- One Voice Mississippi
- Partnership for Safety & Justice
- Protect Families First
- Roosevelt University (Illinois Consortium on Drug Policy)
- San Francisco Drug Users' Union
- Southern Coalition for Social Justice
- The Ordinary People Society
- Urban Survivors Union (The People's Harm Reduction Alliance)
- VOCAL
- William C. Velasquez Institute
- Women With A Vision
- Young Women United

**Special Opportunities Program**
- A Better Way Foundation
- Broken No More
- Canadian Students for Sensible Drug Policy
- Center for Law and Justice
- Colorado AIDS Project/Colorado SAP Providers
- Colorado Criminal Justice Reform Coalition
- Colorado Progressive Coalition
- Courage Campaign
- Down East AIDS Network & the Maine Harm Reduction Alliance
- Flex Your Rights
- Harm Reduction Action Center
- Harm Reduction Coalition
- Justice Mapping
- JustPublics @ 365
- Learning Works
- Legal Services for Prisoners with Children
- Louisiana for Responsible Reform
- New Mexico Women's Justice Project
- New York Academy of Medicine
- One Voice Mississippi
- Prison Policy Initiative
- Public Defender Association
- Samuel DeWitt Proctor Conference
- South Jersey AIDS Alliance
- The Center for Church and Prison
- The Next Movement
- The People's Harm Reduction Alliance
- Twelves Organization
- United Methodist Church and Society
- VOCAL
- Washington Lawyers' Committee for Civil Rights and Urban Affairs
- Women With A Vision
Drug Policy Alliance
Honorary Board

Former Mayor Rocky Anderson
Harry Belafonte
Former Defense Secretary Frank Carlucci
Deepak Chopra
Congressman John Conyers, Jr.
Walter Cronkite [1916-2009]
Ram Dass
Dr. Vincent Dole [1913-2006]
Former Surgeon General Joycelyn Elders
Judge Nancy Gertner
Former Police Chief Penny Harrington
Calvin Hill
Arianna Huffington
Former Governor Gary Johnson
Judge John Kane
Former Attorney General
Nicholas deB. Katzenbach [1922-2012]
Former Police Chief
Joseph McNamara [1934-2014]
Former Police Commissioner
Patrick V. Murphy [1920-2011]
Dr. Beny J. Primm
Dennis Rivera
Former Mayor Kurt Schmoke
Dr. Charles Schuster [1930-2011]
Alexander Shulgin [1925-2014]
Former Secretary of State George P. Shultz
Russell Simmons
Judge Robert Sweet
Former Chairman of the
Federal Reserve Paul Volcker

International Honorary Board
Richard Branson
Founder, Virgin Group

Ruth Dreifuss
Former President of the Swiss Confederation

Václav Havel [1936-2011]
Former President of the Czech Republic

Sting

Drug Policy Alliance
Board of Directors

The Hon. Larry Campbell
Senator, The Senate of Canada

Christine Downton
Former Vice Chairman
and Founding Partner of
Pareto Partners

Jodie Evans
Co-founder, CODEPINK

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Chambers Law Offices

Jason Flom
President, Lava Records

Ira Glasser, DPA Board President
Former Executive Director,
American Civil Liberties Union

Carl Hart, PhD
New York State Psychiatric Institute

Mathilde Krim, PhD
Founding Chair, American
Foundation for AIDS Research
(amfAR)

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Founding Director, Center for
Alcohol and Addiction Studies,
Brown University

Pamela Lichty
President, Drug Policy Forum
of Hawai‘i

Ethan Nadelmann, JD, PhD
Executive Director,
Drug Policy Alliance

Robert Newman, MD
Director, Baron Edmond de
Rothschild Chemical
Dependency Institute at Beth Israel
Medical Center

Rev. Edwin Sanders
DPA Board Secretary
Senior Servant, Metropolitan
Interdenominational Church
Coordinator, Religious Leaders for
a More Just and Compassionate
Drug Policy

Michael Skolnik
Editor-in-Chief, Globalgrind.com
Political Director to
Russell Simmons

George Soros
Chairman, Soros Fund
Management

Ilona Szabo de Carvalho
Director, Igarapé Institute

John Vasconcellos
Former California State Senator
Co-Founder, The Politics of Trust

Richard B. Wolf, DPA Board
Treasurer
Chairman of Board,
Consolidated Dye
### Drug Policy Alliance

**Statement of Financial Position**

**FY2014 (June 1, 2013 - May 31, 2014)**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Amount</th>
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<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<td><strong>Liabilities</strong></td>
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| **Net Assets**                              |            |
| Unrestricted                                 | $1,918,247 |
| Temporarily restricted                       | $2,125,949 |
| **Total Net Assets**                         | **$4,044,196** |

| **Total Liabilities and Net Assets**        |            |
| **Total Liabilities and Net Assets**        | **$8,011,689** |

### Drug Policy Alliance

**Statement of Activities**

**FY2014 (June 1, 2013 - May 31, 2014)**

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<tr>
<th>SUPPORT AND REVENUE</th>
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| EXPENSES                                    | Amount     |
| Program expenses                            | $9,305,228 |
| Management                                  | $1,791,879 |
| Fundraising                                 | $1,078,621 |
| **Total Expenses**                          | **$12,175,728** |

| CHANGE IN NET ASSETS                        | Amount     |
| Unrestricted                                 | $(4,947,629) |
| Temporarily restricted                       | $(33,723,316) |

**CHANGE IN NET ASSETS**

- Net assets, beginning of year: $42,715,141
- Net assets, end of year: $4,044,196

Several Drug Policy Alliance and Drug Policy Action donors have made multi-year pledges to these organizations. These unfulfilled pledges are projected future revenue that will be received within one to nine years and does not constitute an endowment. These donor commitments reflect a strong current and future financial outlook for the Drug Policy Alliance and Drug Policy Action.
### Drug Policy Action
#### Statement of Financial Position
FY2014 (June 1, 2013 - May 31, 2014)

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### Drug Policy Action
#### Statement of Activities
FY2014 (June 1, 2013 - May 31, 2014)

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Several Drug Policy Alliance and Drug Policy Action donors have made multi-year pledges to these organizations. These unfulfilled pledges are projected future revenue that will be received within one to nine years and does not constitute an endowment. These donor commitments reflect a strong current and future financial outlook for the Drug Policy Alliance and Drug Policy Action.
California
DPA Office of Legal Affairs
Oakland, CA
legalaffairs@drugpolicy.org

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